



DCS Communications Department Honored at State Conference

Deanne Hullender and Abby Knagg, of the Dallas County Schools Communications Department, received three Gold Star Awards and one Best of Category Award for excellence in school communications. The awards were announced at the Texas School Public Relations Association (TSPRA) Star Awards Celebration on February 17 during the association's annual conference in San Antonio, Texas.

Each year, the Texas School Public Relations Association (TSPRA) recognizes communicators across the state for their outstanding work in both print and electronic media. This year 905 entries were received.

Entries receiving honors as best in the state were honored with Silver Star, Gold Star or Best of Category Awards.

The Communications Department accepted the following awards:

Print Category:

Gold Star: Dallas County Schools, Services Marketing Package

Gold Star: County Line, Spring 2008

Electronic Category:

Gold Star and #1 Best in Category Statewide: Dallas County Schools website (www.dcschools.com)

The **Best in Category Award** was judged on the following criteria:

1. Overall Quality
2. Clarity of Information
3. Visual Appeal
4. Creativity of Site
5. Does the website accomplish its objectives?